



Online Access to ALL Your Data

What is Active Archiving?

The Active Archive Alliance is a collaborative industry alliance dedicated to promoting active archives for simplified, access to all of your data, all of the time. As a vendor neutral organization, the Alliance is open to leading providers of active archive technologies including file systems, active archive applications, cloud storage, high density tape and disk storage. Active Archive Alliance members provide active archive solutions, best practices, and industry testimonials so that organizations can achieve fast, active access to all their data in the most cost-effective manner.

Active Archive Alliance Quarterly Newsletter

First Quarter 2016

- ▶ *Top 7 Data Storage & Active Archive Predictions for 2016*
- ▶ *New Use Cases and Innovative Solutions Bring Tape into the Game*
- ▶ *ESG Report: LTO for the Next Generation Data Center*
- ▶ *Active Archive in the News*
- ▶ *Join the Active Archive Alliance*



Top 7 Data Storage & Active Archive Predictions for 2016

Active archives have become a best practice for organizations that need to store and access large volumes of data. Stemming from recent technology advancements in the storage industry that have led to a variety of approaches to creating and implementing an active archive, more organizations are now benefitting from reliable access to all of their data all of the time.

Members of the Active Archive Alliance recently shared their predictions for data storage as it relates to active archives in 2016. Here is a list of the Top 7 active archive trends to watch:

- The Move to Hybrid Cloud
- Increased Prevalence of Active Archives
- Data Centers Become More Empowered
- Seamless Storage Management Regardless of Technology
- An End to Vendor Lock-in
- Expanded Role for Advanced Data Tape in Active Archive Environments
- Increased Use of Object Storage
- Read more details about these trends and how they will impact the storage industry in this blog.

[Read the full blog article here.](#)

ESG Takes a Look at LTO for the Next Generation Data Center

Among the top five IT priorities identified by respondents in ESG's annual IT Spending Intentions Survey are improving data backup and recovery and managing data growth. In this ESG Labs Review, analysts take a look at the impact of LTO technology on the data center, tiered storage architectures and active archives.

[Read the full report here.](#)



Enterprise Strategy Group

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New Use Cases and Innovative Solutions Bring Tape into the Game

The 2015 State of Tape Market Report states that tape's favorable economics are fueling increased interest in [active archive](#) solutions. An active archive provides a persistent online view of archival data using one or more archive technologies (tape, HDDs, and cloud storage) behind a file system. Active archive data can typically be shared using NAS and standard Windows or Linux file sharing protocols (CIFS / NFS) to easily store, search and retrieve data directly from the archive. The benefits of an active archive intelligent data management framework include:



Scalability: Effortlessly add capacity and scale to petabytes of storage

Lower Cost: Reduce TCO by matching media type to SLA requirements and optimizing storage infrastructure

Ease of Use: File-level access to all of your data, all the time

Compliance: Achieve regulatory retention requirements and reduce risk of non-compliance and data loss

[Read the full report here.](#)

LATEST NEWS

Active Archive in the News

[True or False: The Basics of Backup, Restore and DR](#)

memeburn

November 2015

"The numbers regarding hard error rates between these two systems have been published in The Active Archive Alliance, and both tape and disk have been proven to be quite reliable."

[Buying Guide: Flash/Disk/Tape Data Storage Hybrids](#)

InfoStor

November 6, 2015

"There has been a lot of talk about hybrid storage arrays. That term, to most people, means some kind of arrangement of hard disk drives (HDD) and flash. But suddenly, the market has seen a flood of products that team up tape with disk and/or flash."

Active Archive Alliance Members

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Join the Active Archive Alliance

As data creation, storage and access requirements continue to grow and evolve, organizations are struggling to meet internal business requirements and externally imposed regulations. No single vendor has the complete product set or resources to solve today's data access demands. The Active Archive Alliance was formed as the data storage industry is in need of a multi-vendor effort to:

1. Ensure inter-compatibility
2. Define best practices
3. Educate end users and resellers

Does your company have a technology that compliments an active archive? If so, consider becoming a member of the Alliance and partnering with other vendors to provide end-users with best-of-breed active archive solutions.

Get more information or apply for membership, [here](#).