



ACTIVE Archive

What is Active Archiving?

The Active Archive Alliance serves as a vendor-neutral, trusted source for providing end users with technical expertise and guidance to design and implement modern active archive strategies that solve data growth challenges through intelligent data management. Active archives enable reliable, online and cost-effective access to data throughout its life and are compatible with flash, disk, tape, or cloud as well as file, block or object storage systems. They help move data to the appropriate storage tiers to minimize cost while maintaining ease of user accessibility.

Active Archive Alliance Quarterly Newsletter First Quarter 2019

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Meet Active Archive Alliance Members at the 2019 NAB Show

The retention and ease of rapid accessibility of digital assets and video are vital to maintaining a competitive advantage in the M&E industry. Organizations are turning to active archive strategies to solve their content growth and management challenges. These strategies involve leveraging the best technologies to address all the requirements of managing large amounts of highly valued content throughout its life.

Visit with these Active Archive Alliance members at [NAB 2019](#) to learn more:

Fujifilm
Komprise (SL15107)
Spectra Logic (SL11516)

StrongBox
Quantum (SL4409)
Western Digital (SL4616)



Q&A: The Advantages of an Active Archive in Today's Data-Flooded World

The vast volumes of data created daily, coupled with the opportunity to derive value from that data, is making active archives an increasingly important part of organizations' data management game plans across the globe.

In this Q&A, Active Archive Alliance Chairman, Peter Faulhaber, FUJIFILM Recording Media, U.S.A., Inc., shares his perspective on the role of active archives in managing the data deluge.

Read the full Q&A [here](#).

STAY UP TO DATE!

Read our blog at <http://activearchive.com/blog>





In Memoriam: Jon Toigo

The storage industry lost a legend last month. Jon Toigo was an author, analyst and thought leader who covered the storage industry with a passion. He was also a friend to many of the Active Archive Alliance members and storage professionals throughout the industry and will be greatly missed.

Check out these wonderful tributes from several storage industry pundits in this SearchStorage article:

[Jon Toigo, Data Storage Author and Analyst Remembered](#)



It's Time to Wake up and Smell the Tape

In this Active Archive Alliance blog, Rich Gadomski of Fujifilm explains why it's time for data storage managers to rise up from the sleepy status quo of buying more disk arrays to address runaway data growth problems. Intelligent data management solutions such as active archives, help move data automatically, and leverage metadata and artificial intelligence tools to analyze files and move them to the appropriate storage tier. So, wake up and smell the tape...put your data where it belongs and get on with your day!

Read the full blog [here](#).

Take our Archival Storage Survey – Enter to Win a \$250 Amazon Gift Card

The vast volumes of data created daily, coupled with the opportunity to derive value from that data, is making archival data solutions a priority for today's organizations.

The Active Archive Alliance invites you to take our 2019 Archival Storage Survey. The survey should only take about 5 minutes to complete. Respond to the survey by April 3rd and you will be entered to win a \$250 Amazon gift card.

[Click here to take the survey.](#)

Active Archive Alliance Members



Quantum

Western Digital



FUJIFILM

 **komprise**

Join the Active Archive Alliance

As data creation, storage and access requirements continue to grow and evolve, organizations are struggling to meet internal business requirements and externally imposed regulations. No single vendor has the complete product set or resources to solve today's data access demands. The Active Archive Alliance was formed as a multi-vendor effort to:

1. Ensure inter-compatibility
2. Define best practices
3. Educate end users and resellers

Does your company have a technology that complements an active archive? For more information or to apply for membership, click [here](#).
