



ACTIVE Archive

What is Active Archiving?

The Active Archive Alliance serves as a vendor-neutral, trusted source for providing end users with technical expertise and guidance to design and implement modern active archive strategies that solve data growth challenges through intelligent data management. Active archives enable reliable, online and cost-effective access to data throughout its life and are compatible with flash, disk, tape, or cloud as well as file, block or object storage systems. They help move data to the appropriate storage tiers to minimize cost while maintaining ease of user accessibility.

Active Archive Alliance Quarterly Newsletter Fourth Quarter 2019

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Active Archive and The State of the Industry

The 2019 State of Active Archive report highlights the data growth challenge facing the digital archive market and the expanding role of active archives in the data management lifecycle.

The emergence of big data analytics from machine learning (ML) and artificial intelligence (AI) tools that allow organizations to tap the value of massive volumes of archival data is putting pressure on data storage infrastructures.

Read the full report and learn how an active archive can help effectively manage data throughout its lifecycle [here](#).



Using an Active Archive to Store Scientific Data



In this video, David Yu of Brookhaven National Labs explains how they are using tape storage to manage data growth cost-effectively. Yu also discusses use of an active archive system to provide easy access to data that is frequently needed by the BNL data center and other research institutions.

Watch it [here](#).



New Total Cost of Ownership Calculator Available

Ever wonder if you are getting the best deal on your data storage? Understanding the total cost of ownership (TCO) is critically important to any data storage purchase decision.

Find out how you can start saving on your data storage costs now. Access this free TCO Calculator from Fujifilm [here](#).

STAY UP TO DATE!

Read our blog at <http://activearchive.com/blog>



Iron Mountain and Qumulo Join Active Archive Alliance

We are pleased to welcome Iron Mountain and Qumulo to the Active Archive Alliance.

[Iron Mountain](#) stores and protects billions of valued assets, including critical business information, highly sensitive data, and cultural and historical artifacts.

“Like all the members of the Active Archive Alliance, Iron Mountain is committed to helping IT leaders understand and implement modern strategies to solve data growth challenges,” said Amy Krofssik, director of product marketing, data management solutions for Iron Mountain. “In today’s world of growing data volumes, data migration challenges and impact to IT budgets, we’re excited to join an Alliance missioned to help IT leaders better manage data overall while maximizing total cost of ownership and ROI.”

Check out this recent webcast from Iron Mountain:

[How to Better Manage Growing Data Volumes While Maximizing IT Budget](#)

Qumulo’s [Active Archive Storage](#) is among the most efficient, high performing nearline archive systems available. It offers the economics of archive storage with built-in intelligent read/write cache to deliver the performance needed for billions of files accessed by hundreds, or even thousands, of users.

“Today’s enterprises need real-time visibility and instant access to all their data,” said Molly Presley, director of global product marketing for Qumulo and founder of the Active Archive Alliance. “By joining a multi-vendor initiative like the Active Archive Alliance, Qumulo is contributing to helping educate the data storage industry on modern solutions to reduce the complexity of long-term data storage and to provide scalable solutions that reduce the total cost of ownership.”

Learn how the [National Renewable Energy Laboratory](#) is using an active archive solution from Qumulo for its Computational Science Center.



Active Archive Alliance in the News

[The Future of Cloud Storage: Experts Look 5 Years Out](#)

SearchStorage

September 30, 2019

[ActiveScale and Active Archive Survey](#)

Forbes

August 1, 2019

[Active Archive Alliance Report: Solving Data Growth Challenges](#)

InsideHPC

July 30, 2019

Active Archive Alliance Members



The logo for Quantum, featuring the word "Quantum" in a blue, sans-serif font with a registered trademark symbol.

The logo for Western Digital, featuring the words "Western Digital" in a black, sans-serif font.



The logo for FUJIFILM, featuring the word "FUJIFILM" in a black, sans-serif font with a red vertical bar between the "I" and "F".

The logo for komprise, featuring a stylized "k" icon with a green and purple gradient, followed by the word "komprise" in a grey, sans-serif font.



Join the Active Archive Alliance

Does your company have a technology that complements an active archive? By becoming a sponsor of this organization, your company will be associated with the industry's leading active archive solution vendors and will gain awareness among 12,000 data management and storage industry professionals.

For more information on the benefits of sponsorship, click [here](#).